Sponsorship Prospectus

The Organizing Committee for the 2024 Picture Coding Symposium (PCS 2024) cordially invites you to participate as a patron at the conference to be held at Millennium Hotel Taichung, Taiwan. You will have the unique opportunity to promote your company and market your brand for influential stakeholders in the visual data coding community.

PCS is the longest-running conference in the field of image processing and compression. Since its first edition in 1969, PCS has been held every one and a half years in various countries, including the USA, UK, Canada, Australia, Germany, Poland, Portugal, France, Switzerland, China, Japan, and Korea. Attendees come from all over the world, including renowned names from academia and industry, such as prominent editors and chairs in the ISO/IEC and ITU-T image/video coding standards committees. Featuring world-class speakers, PCS 2024 is an excellent platform to foster innovative, state of the art research and to network the brightest minds of the academia and industry in visual data coding and processing.

Patron participation at PCS 2024 will give your organization a unique opportunity to increase visibility, promote your brand, and showcase your latest technologies to attendees from a wide range of backgrounds, expertise, and leadership. PCS 2024 welcomes all forms of support from the industry and research institutions. It offers a variety of options for patron participation. The sponsorship program includes benefits such as printing the company's name and logo on the conference website and guide and distributing brochures and/or other materials to delegates. We look forward to welcoming you at Taichung and encourage you to exploit the benefits of a patron by securing your preferred options.

The corresponding amounts in USD for each sponsorship level are as follows:

Platinum: 15,000 USD
Gold: 10,000 USD
Silver: 5,000 USD
Bronze: 3,000 USD

Conference Patron Opportunities

Platinum Conference Patron-$15,000 USD
- Sponsor's name/logo added to sponsor pool in all PCS Material
- Sponsor's name/logo on PCS website with link to sponsor website

- Four (4) free full conference registrations including Banquet tickets
- Banner displayed in conference and social areas
- Option to host a focused 1 hr lunchtime workshop or lecture
- Prominence on PCS material (website, CFP, general presentations)
- Patron logo on Lanyards

Golden Conference Patron-$10,000 USD
- Sponsor's name/logo added to sponsor pool in all PCS Material
- Sponsor's name/logo on PCS website with link to sponsor website
- Three (3) free full conference registrations including Banquet tickets
- Banner displayed in conference and social areas
- Option to host a focused 1 hr lunchtime workshop or lecture

Silver Conference Patron-$5,000 USD
- Sponsor's name/logo added to sponsor pool in all PCS Material
- Sponsor's name/logo on PCS website with link to sponsor website
- Two (2) free full conference registrations including Banquet tickets

Bronze Conference Patron-$3,000 USD
- Sponsor's name/logo added to sponsor pool in all PCS Material
- Sponsor's name/logo on PCS website with link to sponsor website